



# “The Profit Masters Of Dentistry Seminar” October 4-5, 2013

### Speakers Include:

**Dr. Brady Frank**

“Making Implants The #1 Profit Center In Your Practice”

**Dr. Woody Oakes, & Sasha Burau, MBA**

“Work Smart, Buy Smart, Achieve 55% Overhead & Boost Profits”

**Dr. Michael Apa & Dr. Brian Chadroff**

“Treatment Decisions For Challenges In The Aesthetic Zone”

**Shelly Ryan**

“Increase Profits By Reducing Cancellations & Failed Appointments”

**Bertha Triche, RDH**

“Digging For Diamonds - Mining Profits From Preventative Services”

**Dr. Bill Kimball**

“7 Magic Profit Centers Most Practices Are Missing”

### Location:

Hilton San Diego Mission Valley  
901 Camino Del Rio South  
San Diego, CA 92108  
<http://www.hiltonmv.com/>

Excellence in Dentistry Group  
For discounted room reservations  
email [JudyP@hiltonmv.com](mailto:JudyP@hiltonmv.com)  
\$139/night

### Event Hours:

Friday, October 4                      8:00 am – 5:00 pm  
Saturday, October 5                    8:00 am – 12:00 pm

**Early Bird  
Discounts  
Available  
Now!**

### Tuition:

- \$777\* per doctor
- \$297 for each team member

*\*Early bird tuition includes one free team member with paid doctor tuition  
Offer expires 8/31/13*

Here is the typical reaction from our seminar attendees... “I am dropping a quick email to thank EID for all that they do for dentistry. I have been attending the Destin seminar for nine years now. Initially it was with my family but for the last five years it has been with my staff. They truly look forward to it and we have a great time there. God willing, next year I will be attending with six of my staff.”

Dr. Jonathan Min  
Aberdeen, NJ

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