

LEARN FROM DR. LARRY ROSENTHAL



Pioneer and Internationally
Respected Expert in
the Principles of
SmileDesign

History of the Rosenthal Institute: On November 21, 2003, Dean Michael Alfano officially dedicated a wing of New York University Dental College (NYUDC) as the Dr. Larry Rosenthal Institute for Aesthetic Dentistry. Named in honor of its principal benefactor, the Rosenthal Institute is wholly dedicated to fostering continuing education, research, and patient care in current and emerging techniques in aesthetic dentistry. The institute also houses NYUDC's continuing education program, which annually attracts more than 4,000 dentists from more than 20 countries, making it perhaps the most far-reaching program of its kind in the world.

Dr. Rosenthal's vision and generosity have helped to create a cadre of aesthetic dentists who can make aesthetic dental services more broadly available to the general public. It is the nation's first comprehensive program in an academic dental center to train dentists in the burgeoning field of aesthetic dentistry. The Rosenthal Institute's 8,500 square foot learning facility features an elegant marble and mahogany décor. It is equipped with 15 state-of-the-art treatment rooms that are equipped with state-of-the-art ambidextrous capable KaVo dental chairs, a 52-seat amphitheater with laptop connection, a surround sound system, and global video conferencing reach. It also has a corporate-style boardroom with remote broadcast capabilities, and a large laboratory with a demonstration area with overhead state-of-the-art TV display. The Rosenthal Institute also has an operatory under glass outfitted with multiple cameras to permit live interactive clinical demonstrations that can be broadcast around the world. The Rosenthal Institute provides a coordinated approach to the study of aesthetic dentistry where students will develop skills in current and emerging techniques.

www.aestheticadvantage.com



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You Are Invited to Experience a

LIVE

Hands-on Aesthetic Continuum



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Observe Over the Shoulder or Participate Hands-on With a Patient!

Our 5-day program is spread over two weekends and its focus is comprehensive aesthetic and restorative care. Through our lecture series, participating doctors will gain the advanced knowledge necessary to complete the most challenging cases. The clinical portion of our program allows our participants to work together with our faculty on a wide range of cases including anterior veneers and cases requiring veneers, bridgework, and all-ceramic restorations.

Participants will learn how to treatment plan, present, and complete these aesthetic and restorative cases and also learn to communicate more effectively with both the patient and the laboratory to obtain a more predictable aesthetic result. They will develop the skills needed to perform these cases at the highest level with increased confidence. We will have lectures on:

- Preparation Techniques & Principles of Smile Design
- Temporization Chairside
- Review of Material Selection
- Patient Management
- Occlusion for Function
- Efficient Cementation Techniques
- Periodontics and Aesthetics
- Combination Cases Involving Implants
- Patient and Laboratory Communication for a More Predictable Result
- Marketing and Practice Management

Our program may be taken two ways: you may choose the hands on experience and bring your patient or you may choose to attend our course as an observer, without a patient, where you will observe over the shoulder up to 15 cases being treated from start to finish. It has been shown that the graduates of our long-running aesthetic/restorative programs have seen their practices grow and flourish even in these challenging economic times. Let us infuse your practice with the excitement, energy, and the necessary skills to become more confident and passionate about the practice of dentistry, setting yourself apart from others in your field!

YOU ARE INVITED TO EXPERIENCE A **LIVE** HANDS-ON AESTHETIC CONTINUUM

Program Dates

Spring Program—April/May
Fall Program—October/November
(Contact us for dates at 212 794.3552)

Course Enrollment information

Observe Over the Shoulder

33 CE Credits (no patient required)
Audit Two Weekends: \$3,000 or Audit One Weekend: \$2,000
(Early enrollment save \$500.00)

Level I Hands-on Patient

33 CE Credits (patient required)
Two Weekends: \$5,995
(Early enrollment save \$1,495)
Note: Level I Hands-on Graduates May Advance to Level II & III Programs

Head Start Program

33 CE Credits (no patient required)
Attend lectures both weekend sessions at half-tuition: \$1,495
We are offering this program to recent dental school graduates to provide you with a head start in your pursuit for dental excellence. Join us and expose yourself to high-quality, cutting-edge dentistry.

Referral Program

Refer a friend to our course and you will be given a \$500 tuition discount on your next Aesthetic Advantage course.

Enrollment

For enrollment please call 212-794-3552 or e-mail us at aestheticadvantage@ra-grp.com



Our Faculty

Program Director—Dr. Larry Rosenthal
Program Administrative Director—Jacqueline Pastore
Program Assistant Administrative Director—Emanuela Parlato

Clinical Faculty

Dr. Jay Lerner	Dr. George Kirtley	Dr. Harry Long
Dr. Alvin Neff	Dr. Ken Hamlett	Dr. James Ciancarelli
Dr. Michael Apa	Dr. Marc Schlenoff	Dr. David Ward

Testimonials From Past Graduates

"The Aesthetic Advantage Program is a investment well spent. This hands on course has given me the tools to confidently treatment plan and present cases with predictable outcomes. This is a course you can literally start using the principles taught the next day in your practice. Who wouldn't want to provide their patients with conservative preparations that are guided by the outcome they expect?"

—Dr. Andalib, Fall Program 2013

"Attending the Aesthetic Advantage has opened my eyes to what dentistry can be and pushes me to continue to excel and be a better dentist for my patients. The faculty here is wonderful and offers plenty of encouragement to develop your skills in all assets in becoming a professional in the healthcare community. Dr. Larry Rosenthal has a genuine passion for the profession, and it's a dream come true to work with and learn from first hand from a pioneer I have been reading about for a long time. I am a work in progress, and my transformation after attending this course is truly amazing."

—Dr. Almunajed, Fall Program 2013



Before



After